Newton City Council Land Use Committee ATTN: Councilor Schwartz, Chairman 1000 Commonwealth Ave Newton, MA 02459

Dear Councilor Schwartz,

The site of the old Clarks shoe factory in Newton Upper Falls is quite an eye sore and has been for decades. If you visit the site today, you can see that maybe half of this land is even being used. It's a site that is absolutely prime for redevelopment and luckily Northland has proposed an excellent plan to do just that and revitalize this important piece of our city.

I believe this redevelopment plan will achieve a few important goals:

- 1. It will revitalize this area by supplying retailers within the site and along Needham Street with a steady flow of customers that now live just a quick walk away.
- 2. It will offer a large quantity of affordable housing units, which is in very short supply across Newton.
- 3. It will encourage more public transportation as Northland will be supplying a comprehensive shuttle bus service on Needham Street that connects to different parts of the city along with select locations in Boston, Cambridge, and Needham.

This project could be the standard-bearer for "smart development" across the region should it be built. We need more development like this to keep Newton diverse, vibrant, and accessible.

Thank you,

Arman Ohanyan