

Dear members of the Newton City Council:

I am writing to encourage the Newton City Council to support Northland's proposal for a mixed-use development in the old Marshall's Plaza in Newton Upper Falls. As the owner of European Wax Center on Needham Street, I can tell you firsthand that this project will bring more potential guests to the area. It will be a welcome addition to the neighborhood for us and we're very excited about it.

Northland seems to have taken considerable time and effort to solicit input from the surrounding community. I believe this is evident in the vibrant architectural design and use of public greenery throughout the project. The Needham Street development represents a unique economic development opportunity for this part of Newton, especially as Northland is looking to maximize every community benefit they can. I think this is a very commendable way to undertake real estate development.

In addition, I appreciate Northland's commitment to Newton small businesses. This is clear for a host of reasons but in particular I think the 10,000 square feet of discounted retail space for local businesses is a great move. This project has all the bells and whistles and I'm proud to support it. I hope you will too.

A handwritten signature in black ink, appearing to read 'Kal Gullapalli', written over a printed name.

Kal Gullapalli
Owner, European Wax Center

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